

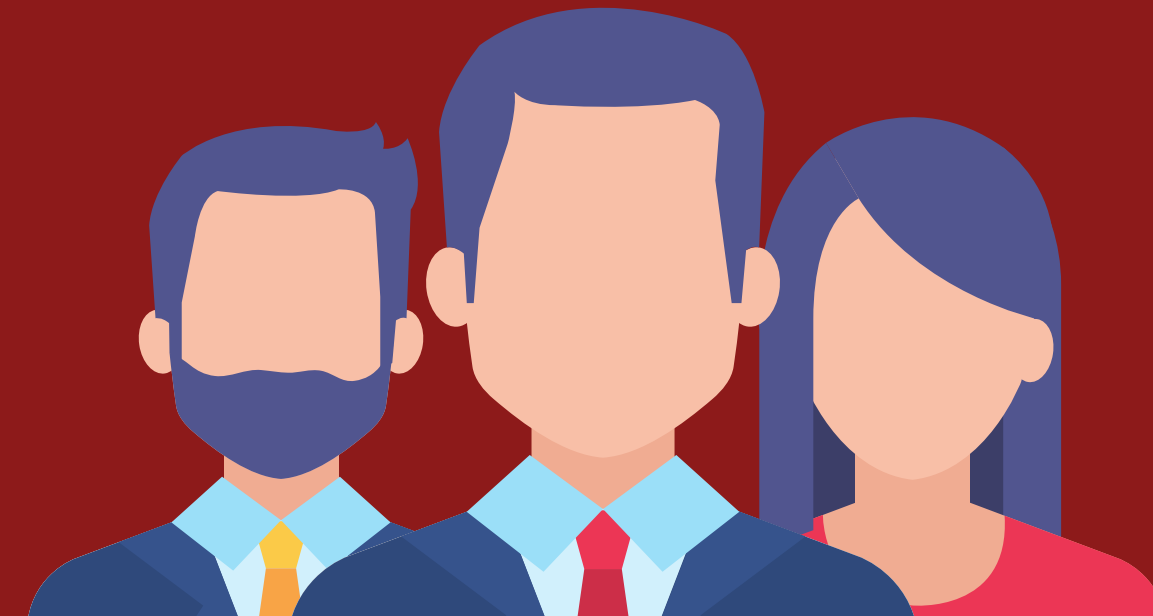
Welcome to the...

LATINO BUSINESS ASSOCIATION

Fall 2021 - Spring 2022



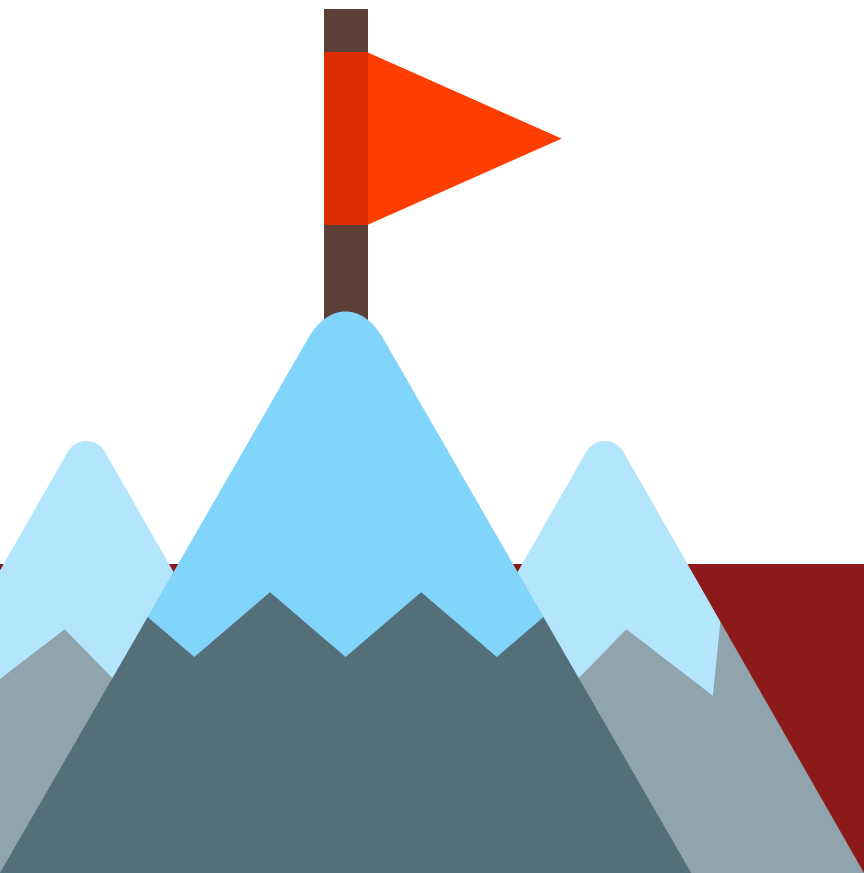
Juntos We Rise





Mission Statement

The Latino Business Association (LBA) is a student ran association at California State University, Northridge which focuses on the development and growth of our members academically, professionally, and socially. In addition, LBA provides financial assistance for its members with an annual scholarship drive.



Time to get to know me a little.



Hi! My name is Beatriz (Betty)



Role: President

Year: Senior

Major: Marketing

Fun Fact: I love eating Ramen



Time to get to know me a little.



Hi! My name is Christopher



Role: Vice President

Year: Junior

Major: Mechanical Engineering

Fun Fact: I used to make music



Time to get to know me a little.



Hi! My name is Pamela



Role: Executive Administrator

Year: Sophomore

Major: Business Administration

Fun Fact: Favorite Show to
rewatch is Home Improvement



Time to get to know me a little.



Hi! My name is Denice

Role: VP of Marketing

Year: Junior

Major: Marketing



Time to get to know me a little.



Hi! My name is Nohe



Role: VP of Membership

Year: Senior

Major: Business Management

Fun Fact: An experienced
Starbucks barista



Time to get to know me a little.



Hi! My name is Diana

Role: Corporate Relations
Director

Year: Senior

Major: Communications

Fun Fact: I worked and lived with
Britney Spears



Time to get to know me a little.



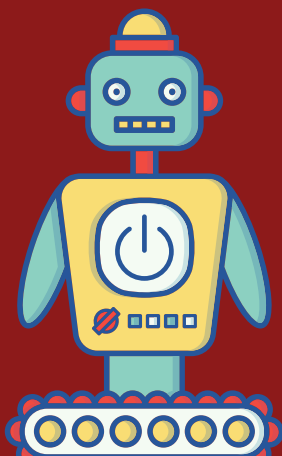
Hi! My name is Ethan



Role: IT Director

Year: Senior

Major: Computer Science



Time to get to know me a little.



Hi! My name is Maher



Role: Fundraiser Director

Year: Senior

Major: Real Estate

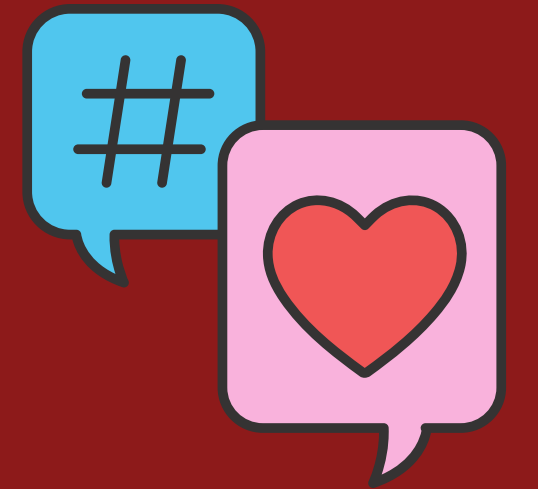
Fun Fact: love to travel



Time to get to know me a little.



Hi! My name is Denise



Role: Social Media Director

Year: Senior

Major: Marketing

Fun Fact: I love to travel to ew
states



United Latino Student Association



CSU Northridge



CSU Dominguez Hills



CSU Pomona



CSU Fullerton



CSU Fresno



CSU Long Beach



UC Irvine



UC Los Angeles



UC Riverside



San Diego State University

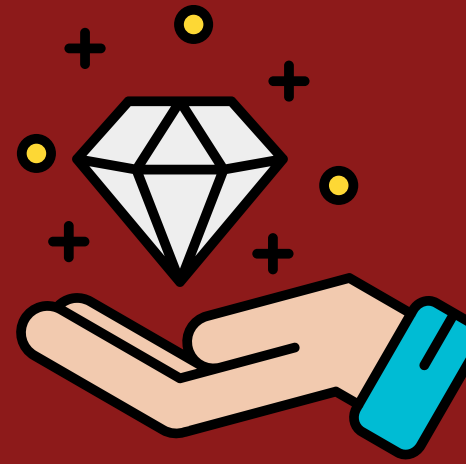


UC Santa Barbara



CSU Los Angeles

Benefits

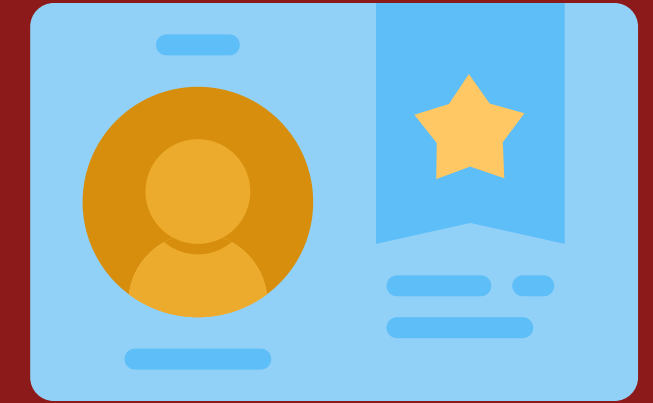


Benefits	Member	Non-Member
Guest Speakers	X	
Study Hours	X	
Social Events	X	
Voting Rights	X	
Scholarships	X	
Leadership Positions	X	
Awards & Recognition	X	
Unlimited Network Events	X	
Alumni/Club Advisor Support	X	
Letter of Recommendations	X	
Job/Internship Opportunities	X	
Build Your Resume	X	
Be Part of the Familia	X	
Private Slack Group Chat	X	





Membership Points



Attend professional event including ULSA meetings	5pts
Attend off-campus events (social, fundraiser, sport)	4pts
Participate in a tabling or fundraising event (<u>on campus</u>)	3pts
General meeting attendance	3pts
Bring a friend to a general meeting	2 pts (for each person brought) +3 points if they become paid members
Attend study hours	2 pts
Post a picture at an event you attended, meeting, or anything LBA related. And don't forget to tag us @CSUN.LBA	1 pt



Membership

- \$20 Membership Fee
 - Comes with Shirt
- Payments:
 - Venmo: CSUN-LBA : Name, Email
Title it "LBA Membership Fees"
 - Zelle: (323)437-4863
 - In-person
- Payment Plans
 - \$5 or \$10

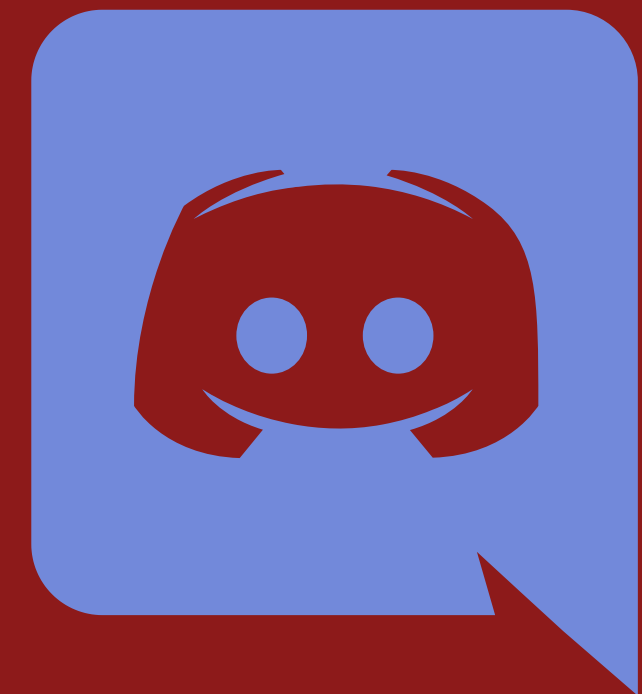


Scan Me



Our GroupChat

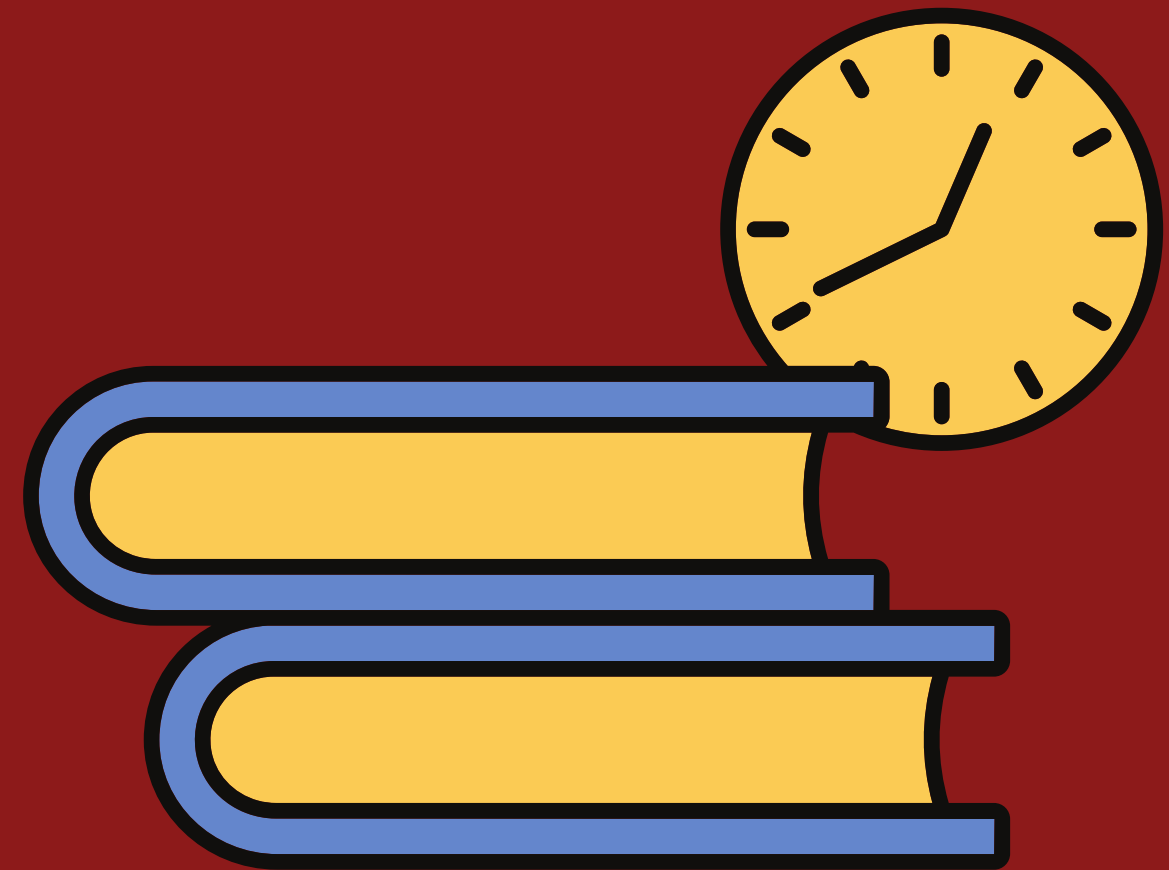
- Once you have paid your membership Fees you will be added to our Groupchats!
- Slack
- Discord
- Purpose?
 - Get Updates on Events, Meeting, Resources and Job Opportunities
 - Watch Movies, Study with the Board, or Play Games



...

Study Hours

- Via Discord!
- Mondays
 - 11am - 12pm
- Wednesday
 - 12 pm - 1pm
- Thursday
 - 3 pm - 4pm



...

LBA Music Room Recommendations



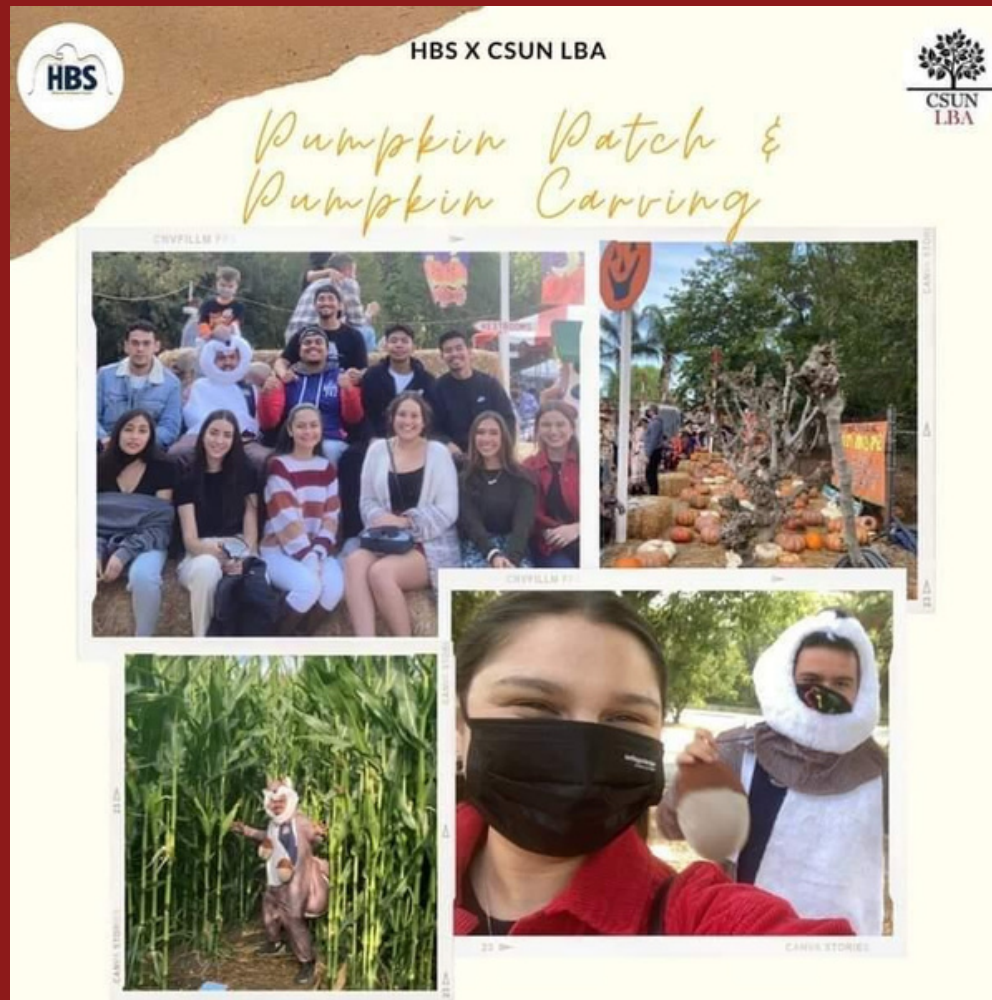
...

Scholarships

- LBA Involvement Scholarship
- LBA Excellence Scholarship
- LBA Relief Scholarship



Social Events



...

Collab with Other Chapters

Monday, Oct. 18
7:00PM-8:00PM

Si Se Puede

Presents
Life Coach Jesse!

Join us to learn
about empowerment
and motivational
development skills

ZOOM: 687 719 4915

IG: @lifecoachjesse
Contact us
uls.csulongbeach@gmail.com

HBS x LSBA x LBA

Friendsgiving

You're invited to join us for a fun
evening!

Thanksgiving-themed games & food!

Friday November 19th @ 6pm
2475 Loy Lane
Los Angeles, 90041

HBS LSBA CSUN LBA

Professional Events

ALUMNI PANEL

 Alex Choi Assistant Marketing Manager 	 Stephanie Garcia Performance Management Analyst 	 Zeshan Khandaker Direct Service Manager 	 Erendira-Ortiz Zarate Marketing Strategist 
---	---	---	--

November 10, 2021 | 05:00 PM
372-273-8991



Summer Internship 



Join us as our guests from Altria scout for potential interns!

Bring:


- Resume
- Professional attire
- Enthusiasm

 **Nov 08, 2021** 
6:00-7:00 PM 
372-273-8991 

ULSA & CSUN LBA General Meeting

 X 

Sunday, December 12, 2021
12:00 PM | Charles H. Noski Auditorium
Cal State Northridge



LBA Guest Speakers



**LINKEDIN
OPTIMIZATION
+ BREAKING
THROUGH NOT
HAVING
ENOUGH
EXPERIENCE**

OSVALDO MOLINA RODRIGUEZ
SEO MANAGER AT SCORPION

MONDAY | OCTOBER 11
6:00 PM - 7:00 PM
ZOOM ID: 372 273 8991

@csun.lba



TARGET

Finding a Job
Being Your Best For Recruiters

WITH AMANDA LUU

Oct 25, 2021

6 PM - 7 PM

372-273-8991

Campus Recruiter



GUEST SPEAKER

Life of an HR Professional
Tips for Job Seeking

WITH JONATHON NGUYEN

Nov 1, 2021

6:00-7:00 PM

372-273-8991



LBA Presents:
LATINAS IN TESLA

Guest Speaker
Andrea Berumen
Regional Finance Analyst

November 30, 2021
06:00 PM
372-273-8991



Ever Lasting Memories



#Familia

...

Board Positions Available

- VP of Finance
- VP of Social Development
- Vp of Professional Development
- Vp of External Affairs

- Recruitment Director
- Corporate Relations Director
- Community Service Director
- Social Media LinkedIn Director
- Professional Media Director





FOLLOW US



@CSUN.LBA

