

FIN 303
Financial Management

Fiduciary Responsibility
Meeting Capital Requirements
Structuring Market Investments

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MGT 360
Management and
Organizational Behavior

Leadership Development
Organizing Intangibles
Human Resources Effectiveness

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MKT 304
Marketing Management

Consumer Behavior
Product Development and Sales
Public/Community Relations

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SOM 306
Operations Management

Project Management
Optimal Allocation of Resources
Continuous Quality Improvement

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