Potential Patterns of Prose for the Personality Profile

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Course: MGT 360

Title: *Management and Organizational Behavior* (3 units)

"The skill of writing is to create a context in which other people can think."

---Edwin Schlossberg (1945-)

Purpose

The purpose of this document is to help students improve their writing abilities. Earlier in class, the focus was on English composition. Later in the class, the focus is on English prose. Composition is chiefly concerned with language usage and grammar; that is, unequivocal rudiments of written communication. Prose is chiefly concerned with expression, posture, and *ethos* (character); that is, effective and affective impact on the reader.

The personality profile report provides an opportunity for students to improve their writing prose. Recall also that prose builds upon composition—students must not let their composition skills falter when striving to improve their prose skills.

Organizing Themes

The personality paper can have an organizing theme. A theme is similar to a thesis, however, the purpose of the personality paper is more descriptive than prescriptive (and therefore does not require argument and a supporting logic chain). The following are examples of prose stances taken by my former students in prior MGT 360 classes. None are required, and no doubt some students with craft other styles. Regardless of prose or style, remember to answer all of the required questions in the assignment.

- Actual conversation between the student and a relative or significant other
- Hypothetical conversation between the student and her or his immediate superior ("boss")
- Hypothetical conversation with the student as the superior reviewing the personality profile as one part of a performance evaluation or hiring/promotion decision
- The details of report are organized by a theme contained elsewhere in the course—I've noticed that students like to use the three management decision styles in the textbook or the "Emotional Intelligence" paper in the HBR reading.