

General Formatting Requirements for Written Deliverables

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Course: *Bus 550*
Title: *The Contemporary Firm* (3 units)

“I love being a writer. What I can’t stand is the paperwork.”
---*Peter De Vries (1910-1993)*

Introduction

The purpose of this document is to enumerate the requirements for all written assignments in this course, except as indicated differently in an individual assignment. Students will lose points for not following the instructions below. Students that are stronger writers have learned to allocate sufficient time (both lead time and re-writing time) to deliver quality work deliverables. At a minimum, quality work simply means “no sloppy errors.”

If this document is unclear, please contact the instructor.

Style

When making grammatical and word choices, students should choose formal writing over informal writing, standard English over non-standard English, active voice over passive voice, and idiomatic phrases over un-idiomatic phrases. Students should choose the indicative mood (that is, the style for facts, opinions, and questions) rather than the imperative or subjunctive mood. Note that the *length of the assignment is irrelevant*. Even a one page assignment needs to meet all of these criteria.

Layout

Each page, including the first page, should have a page header indicating the student’s name (with the last name underlined), course department and number, class number, assignment name, and due date. This information should appear as follows:

Example:

Jane Doe, BUS 550
Book Report
November 11, 2007

Each page, including the first page, should have a page footer indicating the page number. This information should appear as one of the following:

Example:

1

Page 1

Page 1 of 2

Margins

Each page should have a 1” top margin and a 1” bottom margin. Each page should have a 1.25” left margin and a 1.25” right margin. This is usually the default in most word processors. This document has these dimensions.

Line Spacing

All text in the document is to be double-spaced. The text in the page header is to be single-spaced. This document is single-spaced.

Alignment

All of the text on the page should be “left-aligned.” This is sometimes referred to as “left-justified” or “ragged-right.” Do not “fully-justify” the text on the page. This document is “left-aligned.”

Fonts

The text on the page should be in a serif typeface, preferably Times Roman. The size of the text is to be 12-point. A Courier (that is, “monospaced” or “fixed-width”) typeface may be used for special purposes, including that of displaying numbers that are aligned on a decimal place. The size of the Courier typeface may be 10- or 11-point as needed to improve aesthetics and clarity. This document uses 12-point Times Roman.

Print Quality

All text on each page should be readable. There should be no areas on any page where the ink or the toner is poor or uneven.

References

Each work cited requires an entry in the “References” section. Except for the formatting described above in this document, use the American Psychological Association (APA) citation style. Some assignments may require a word definition. For general terms, acceptable (print or online) dictionaries are The American Heritage Dictionary, The Random House College Dictionary, Merriam-Webster’s Collegiate Dictionary, or Webster’s New World Dictionary. For management-specific terms, Wikipedia is acceptable.