

How has BUS 302 assisted your coursework in other courses?

wayne.smith@csun.edu

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Course: BUS 302

Title: The Gateway Experience (3 units)

“Leaders take responsibility for their own learning.”

--Warren Bennis (1925-)

Purpose:

The purpose of this document is to illustrate what BUS 302 students tend to say regarding the relationship between BUS 302 and their coursework in other courses. These short quotes were captured from students on the last day of class. The quotes are generally verbatim; some minor editorial changes have been made, mostly in the interest of clarity and conciseness.

Student Observations:

“This class helped me with Marketing 304. Marketing 304 has group-intensive work.”

“The biggest aspect in which BUS 302 helped me with my other business classes was in communicating with others. I have interacted and asked for help or worked with other students from other classes. I usually stay to myself, and not talk or communicate with anyone in class. BUS 302 changed that and it has made me a better student as a result.”

“Use of Powerpoint do’s and don’ts helped in other classes. Also, use of Excel has helped me in marketing, finance, SOM, and other classes. [I also improved my writing in the areas of] cohesiveness and proper transitions.”

“BUS 302 taught me how to work in teams effectively.”

“This class helped me set up a professional Powerpoint presentation. In fact, it helped me in my Marketing 304 class which helped us win the Powerpoint competition [in that class].”

“BUS 302 helped me with my ECON 310 price theory class—it helped me to research different economic variables and review supply and demand.”

“BUS 302 impacted my work in other courses in two significant ways. First, by working with this team, I learned how (and that I have to) control my attitude and how people perceive me. Second, I learned what a quality product report should be like.”

“The BUS 302 class helped me with my writing skills.”

“BUS 302 forced me to work in groups that I didn’t choose and the way we resolved an issue helped with my Marketing 304 group also.”

“BUS 302 helped me be more organized, and manage my time better. Also, I think about what I am going to write before I write.”

“In working in teams, I have developed a more thorough understanding of the problems and questions that can arise. I had to juggle several different group projects [in different classes], and by implementing the guidelines of the ‘CasePrepDoc,’ this job was made much easier.”

“I have great anxiety about my writing skills[, and I stress about it]. After completing BUS 302, I feel much more confident with my writing skills. I think it was the peer-pressure of my team relying upon me to complete my section [of a case report] that helped decrease the anxiety. I know that I had to turn in my work or they would all be penalized. With each [written] case, it became easier for me to produce my written section.”

“The time management skills have helped in other classes[, and] I have learned from my teammates how to write a business report. Also, the communication in this class has helped me get my message across [in other classes.]”

“Being forced to work with a team I did not choose helped me learn how to deal with unwanted group conflicts in other classes. Also, writing all the case reports in an extremely detailed manner helped improve my writing tremendously [in other classes.]”

“BUS 302 helped me with my other courses by knowing how to work better with team members. All the hours spent during the preparation of the cases and presentations truly assisted me in such a way that the meetings felt “real world.”

“Prior to taking this class, I thought I was a good writer. This class taught me in so many ways that I was wrong. I feel that I have improved throughout the semester, not only in this class, but in all of my classes that required written work.”

“BUS 302 team-based experiences or projects taught me the importance of being able to communicate effectively with other group members. This is a valuable lesson that I was able to use in other classes.”

“The organization and structure of the work needed in this course has definitely impacted the process in which I setup my work in other classes. Also, the requirements of this class have helped me adjust to the difference in the methods of other classes.”

“BUS 302 helped me with my Marketing class this semester. We were to work in a group for a term paper, so we distributed parts according to our strengths. Since all

members of that group have, or currently have, taken BUS 302, we knew how to work and use our time efficiently which resulted in a good grade on the paper.”

“In my SOM 306 class, we had to write a case for a problem in a group. BUS 302 helped me turn, what would have been mostly a statistical paper, into what became a well thought out paper that was organized, professional, and answered everything clearly.”

“I found the review of macro- and micro-economics useful in passing [Econ 310] price theory.”

“This class helped me improve my writing. I always thought that the content in a paper was more important than the grammar. This class made me see that both content and grammar are equally important. For the summer, I’m going to take an English class to improve my writing because I did poorly this semester on that aspect.”

“The BUS 302 class help me with group work [in other classes.] Specifically, the concept of a meeting was fascinating. It was ridiculous how hard we try to meet up with each other to work. Moreover, how to do well with presentations helped me with my other classes.”

“I am currently taking MKT 304 and MGT 360 and both classes had a lot of BUS 302 in them.”

“Editing and proofreading the cases definitely helped me prepare for other projects and cases in other classes. It helped me pay close attention to detail and constantly review what I or my group have written down. Timing and preparing were also excellent tools that I utilized in my other classes, so I felt more prepared and focused in my other classes when it came to cases and projects.”

“This class helped me in my Marketing 304 class—it helped with time management and ensuring we all did our assigned parts on time.”

“[This class] helped me by showing how to work with others. It wasn’t pleasant, but it had to be done. [I also learned that how to deal] with people who make themselves sound like something they are not, e.g., “a hard worker.”

“BUS 302 has broadened my perspective on all of my [business] decisions and concepts in my classes. BUS 302 has done this by having students evaluate a case as a team with members of different disciplines. Hearing my team members’ perspectives on each case has broadened my viewpoint [over time.]”

“I learned that in a team where all of the members contribute, sometimes you have to let other people take a leadership role. I also learned the benefit of having team members who will coordinate and manage the group.”

“I have learned that you must turn in your best work in order to show what you are capable of.”