

Ethics Essay – Scoring Rubric
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Course: BUS 302
Title: *The Gateway Experience* (3 units)

“All business depends on men fulfilling their responsibility.”
---Mohandas Ghandi (1869-1948)

Grading Rubric

The purpose of this document is to help BUS 302 students understand how the individual ethics essay will be graded. The essay is to be written in narrative form. This general rubric is common to all BUS 302 courses.

Please write your name, your team number, and your class time on the front of your “Green book” (or “Blue book”).

You must write your essay neatly.

<i>Element</i>	<i>Description</i>
<i>Content</i> (50 points)	Identify the material facts (5 points)
	Identify the key ethical issues (5 points)
	Identify primary and secondary stakeholders (5 points)
	Using one or more ethical approaches, apply at least three ethical theories to evaluate ethical issues (20 points)
	Identify alternative solutions (5 points)
	Evaluate best solution and consequences (5 points)
	Recommend decision/policy (5 points)
<i>Writing</i> (50 points)	Clearly written, well-presented, well-organized, and free of grammar and other writing errors (-5 points for each error)

In general, you should approach the structure of the essay in the order of the content elements shown above; however, there is still room for flexibility in the narrative.