

Ethics Essay – Scoring Details
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Course: BUS 302
Title: *The Gateway Experience* (3 units)

“All business depends on men fulfilling their responsibility.”
---Mohandas Ghandi (1869-1948)

Preface

The purpose of this document is to help BUS 302 students understand how the individual ethics essay will be scored.

Instructions

Please write your name, your team number, and your class time on the front of your “Green book” (or “Blue book”). Please underline your last name.

The essay is to be written in narrative form. You must use a blue or black pen. *You must write your essay neatly.* It would be prudent to use paragraph breaks and/or headings to help the reader.

In general, you should approach the structure of the essay in the order of the content elements shown in the rubric; however, there is still room for flexibility in the narrative.

Rubric

| <i>Element</i> | <i>Description</i> |
|----------------------------|--|
| <i>Content</i> (50 points) | Identify the material facts (5 points) |
| | Identify the key ethical issues (5 points) |
| | Identify primary and secondary stakeholders (5 points) |
| | Using one of the three approaches to ethical decision-making, identify, define, and apply at least three ethical theories to evaluate the key ethical issues, and be sure to explain potential consequences. (25 points) |
| | Identify alternative solutions and evaluate the best solution (5 points) |
| | Recommend a decision and/or policy (5 points) |
| <i>Writing</i> (50 points) | Clearly written, well-organized, and free of grammar and other language use errors (-5 points for each writing error) |