

**Ethics Essay – Scoring Details**  
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**Course:** BUS 302  
**Title:** *The Gateway Experience* (3 units)

“All business depends on men fulfilling their responsibility.”  
 ---Mohandas Ghandi (1869-1948)

**Preface**

The purpose of this document is to help BUS 302 students understand how the individual ethics essay will be scored.

**Instructions**

Please write your name, your team number, and your class time on the front of your “Green book” (or “Blue book”). Please underline your last name.

The essay is to be written in narrative form. You must use a blue or black pen. *You must write your essay neatly.* You *must* double-space. It would be prudent to use paragraph breaks and/or headings to help the reader. Try to use only the front side of each page.

In general, you should approach the structure of the essay in the order of the content elements shown in the rubric; however, there is still room for flexibility in the narrative.

**Scoring Rubric**

<i>Element</i>	<i>Description</i>
<i>Content</i> (50 points)	Identify the material facts (5 points)
	Identify the key ethical issue(s) (5 points)
	Identify the primary and secondary stakeholders (5 points)
	Identify, define, and apply one of the two ethical approaches to ethical decision-making (5 points). Within the ethical approach, identify, define, and apply at least four ethical theories to evaluate the key ethical issue(s), and be sure to explain potential consequences (20 points). Weave the use of the ethical theories into the elements of the ethical approach.
	Identify alternative solutions (5 points)
	Evaluate the best solution and recommend a decision and/or policy (5 points)
<i>Writing</i> (50 points)	Clearly written, well-organized, and free of grammar and other language use errors (-5 points for each writing error)