

**Ethics Essay – Scoring Details**  
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**Course:** BUS 302  
**Title:** The Gateway Experience (3 units)

“All business depends on men fulfilling their responsibility.”  
---Mohandas Gandhi (1869-1948)

**Preface**

The purpose of this document is to help BUS 302 students understand how the individual ethics essay will be scored.

**Instructions**

Please write your first name, last name, and your team number, and your class time on the front of your “Green book” (or “Blue book”). Please underline your last name.

You *must* use a blue or black pen. You *must* write your essay neatly. You *must* double-space. You *must* use only the front side of each page unless you get to the very last page (and then use the back of the first page). There *must not* be any torn out or ripped out pages from the “Green Book”.

The essay is to be written in narrative form. You should approach the structure of the essay in the order of the content elements shown in the rubric below. You *must* use paragraph breaks. You should consider using paragraph headings to help the reader.

**Scoring Rubric**

<i><b>Element</b></i>	<i><b>Description</b></i>
<i>Content</i> (50 points)	Identify the material facts (5 points)
	Identify the key ethical issue(s) (5 points)
	Identify the primary and secondary stakeholders (5 points)
	Identify, define, and apply one of the two ethical approaches to ethical decision-making (5 points). Within the ethical approach, identify, define, and apply at least four ethical theories to evaluate the key ethical issue(s), and be sure to explain potential consequences (20 points). Weave the use of the ethical theories into the elements of the ethical approach.
	Identify alternative solutions to the ethical issue(s) (5 points)
	Evaluate the best solution of the alternative solutions and recommend a decision and/or policy (5 points)
<i>Writing</i> (50 points)	Clearly written, well-organized, and free of grammar and other language use errors (-5 points for each writing error)