

Structure Requirements for Written Case Deliverables – *By Case*

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[updated: Tuesday, March 10, 2009]

Course: *BUS 302*

Title: *The Gateway Experience (3 units)*

“Numerical quantities focus on expected values, graphical summaries on unexpected values.”

---*John Tukey (1915-2000)*

Introduction

The purpose of this document is to enumerate the specific requirements, particularly related to the inclusion of tables and/or graphs, for specific written case assignments in this course. The general case structure requirements are enumerated under separate cover.

If this document is unclear, please contact the instructor. Substantial deviation from this document requires prior approval from the instructor.

A Day at the Spa

No specific exceptions.

Acme Electronics

At least one table and one graph are required in the main body of the report.

Artist’s Rights and Lady and the Tramp

No specific exceptions.

Bank of Gould

No specific exceptions.

Baron Art Mart, Inc.

No specific exceptions.

Belgrove Farms

There will several tables in the main body of the report for this case.

Bluefield Health Plan

At least two tables and two graphs are required in the main body of the report. Do not use pie charts; use bar charts instead.

Chatsworth Sports Products

No specific exceptions.

Citywide Spirits Shop

No specific exceptions.

Convenience Cookware, Inc.

At least one table is required in the main body of the report.

Dave's Truck Stop

At least one table and one graph are required in the main body of the report.

Durham Industries

No specific exceptions.

Economic Forecasting at Bank of Green

At least one table, two supply/demand diagrams, and one plot are required in the main body of the report.

Goliath Productions

At least two tables are required in the main body of the report.

Hotel California

At least one table is required in the main body of the report.

Let's Go to the Movies

No tables or figures are required.

Northwestern State University

No tables or figures are required.

Sierra Nevada Trees, Inc.

At least one table and one plot are required in the main body of the report.

Wylee DSL, Inc.

No tables or figures are required.