

Case Discussion Questions
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Course: BUS 302
Title: *The Gateway Experience* (3 units)

“The important thing is not to stop questioning. Curiosity has its own reason for existing.”

---Albert Einstein (1879-1955)

Introduction

The purpose of this document is to help each BUS 302 team structure and focus their critical questions after listening to a presentation on a difficult business case. Recall that in BUS 302, discussion questions are one of “clarification,” “difference of analysis/opinion/experience,” or “extension/exploratory.” Each team should write at least two questions of each type in the space provided below:

Clarification

1. _____

2. _____

3. _____

Difference of Analysis or Interpretation

1.

2.

3.

Extension or Exploratory

1.

2.

3.
