

Assignment: Management Skills at the Movies

wayne.smith@csun.edu

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Course: *MGT 370*

Title: *Management Skills Development (3 units)*

“Those of us who study and conduct research on organizational and managerial phenomenon need to have our thinking stimulated and deepened by writers of fiction who are insightful observers and interpreters of everyday life.”

--Lyman Porter (1930-2015)

“Today a reader, tomorrow a leader.”

--Margaret Fuller (1810-1850)

Goal

The purposes of this assignment are as follows:

- To view, comprehend, and analyze a contemporary movie
- To draw analogies and develop insights useful in a management skills context
- To illustrate issues of management skills, knowledge, and abilities in practice

Instructions

In general, your task is to give a professional-level presentation that summarizes the work related to management skills development that you observe in a movie (or TV series) and generate a presentation deliverable. Each person in each team must contribute both to the presentation design and the presentation itself. The presentation deliverable must be printed (no more than two slides per page) and delivered to the instructor at the beginning of class on the due date. The presentation deliverable must also be submitted electronically via email to the instructor no later than 1 hour before the beginning of class on that day.

Deliverable

The due date is listed on the course outline. Before that due date, there should be enough time in or out of class to go over any questions you may have.

Length

The presentation deliverable can be of any length necessary. The presentation is to be no less than 30 minutes and no more than 40 minutes. Teams must use two scenes from the movie in their presentation. The total length of time for the movie clips cannot be more than 10 minutes total. Teams must present clips in a captioned format. The instructor will provide a computer with a DVD player—student teams can use the DVD player to present the scenes if desired.

Scoring

There will be 100 points allocated for breadth and depth of content. There will be 100 points allocated for presentation technique as well.

Content

The content for the presentation is similar to the content for the written. The main differences are 1), you get to show two movie clips, and 2), you need to summarize everything. Summarizing your written work well in a time-restricted presentation is harder than you think.