

Assignment: Moodle Contribution

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Course: MGT 360

Title: Management and Organizational Behavior (3 units)

“Knowledge has to be improved, challenged, and increased constantly, or it vanishes.”
---Peter Drucker (1909-2005)

Goal:

The goal of this assignment is to make a contribution on a subject posted in a discussion forum in the Moodle (<http://moodle.csun.edu>) course for this class. Such online work is helpful for hybrid or online courses.

Instructions:

By 8:00am each Thursday during the course, the instructor will post a question in a discussion forum for the upcoming week. Along with the question, the instructor will post the names of 10-15 students who will be selected to participate in the weekly contribution. Even though only 10-15 students will make a formal contribution, all students will read the various contributions each week. Each of the 10-15 students is to make one and only one of two different types of contributions:

- Original post—This post is a response to the *original question* from the instructor. Your response should be clear, original, and concise. This post must be no less than 50 words and no more than 100 words.

or

- Challenge or Extension post—This post is a *response* to one of the other student’s post. Your response should be clear, original, and concise. This post must be no less than 50 words and no more than 100 words. A *challenge* post responds to a student’s post (either an original post or another response to the original post) with a difference of analysis or difference of experience. An *extension* post responds to a student’s post by extending the argument in the student’s post, or explores a related idea to the student’s post.

All contributions are to be done solely by each individual student. Each student will only make a single post throughout the semester. Students not selected to post that week read and review the material, but do not make a contribution to any post. Key posts and responses will be discussed as needed during our regularly-scheduled Tuesday class.

Deliverable:

Each student’s post must be made before 8:00am on Sunday following the Thursday posting of the question by the instructor. Also, to help get the number words correct, it

might be helpful to type your response into a word processor first. If you copy-and-paste from a word processor, make sure to remove any extraneous characters or symbols upon subsequent import into Moodle.

Examples:

Typical questions from the instructor might look like the following:

1. What was the most important key idea in the chapter reading for you?
2. For <this idea from the reading>, describe an example from a current issue of the Wall Street Journal or similar resource?
3. For this idea from last week's in-class discussion, describe how you would implement the idea in a financial services (e.g., a bank) firm.

Performance Measurement:

The scoring rubric for this assignment is as follows:

- 2 - strong post
- 1 - weak post

Additional points will be deducted for errors in language use and composition.