Assignment: Creativity
wayne.smith@csun.edu
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Course: *MGT 458*
Title: Decision Making and Creativity (3 units)

"All children are artists. The problem is how to remain an artist once the child grows up."
--Pablo Picaso (1881-1973)

Goal

The purposes of this assignment are as follows:
- To read, comprehend, and analyze a movie
- To draw analogies and develop insights useful in an organizational context

Instructions

In general, your task is to design, develop, and present a team-based presentation on a few themes related to a movie. The movie can be a current movie or an older movie. Both team composition and selection of a movie will be done relatively early in the semester. Each person in each team must contribute to the project, and each person must speak during the presentation. The Powerpoint must be printed and delivered to the instructor on the day of the class presentation. The Powerpoint must be emailed to the instructor no later than 1 hour before the beginning of class on that day.

Deliverable

The due date is listed on the course outline. Before that due date, there should be enough time in or out of class to go over any questions you may have.

Length

The Powerpoint can be of any length necessary. My guess is that each presentation will be between 10 and 20 slides. The presentation must be no less than 10 minutes and no more than 15 minutes. Teams can use pictures as needed. Teams can also use video, but the video must not be more than 1 minute in length.

Scoring

There will be 100 points allocated. Half of the points will be for the breadth and depth of content, and half of the points will be for the quality of the oral presentation.

Content

There is no single, best presentational approach to achieve the objectives of this assignment. In general, this assignment combines ideas from several general education, lower-division core, and upper division courses. However, the following outline is provided as a working guide to help students structure and sequence their ideas into a coherent package.

- Introduction—who is doing the presentation? (~ 1 minute)

- Movie Synopsis (~ 2 minutes)
    - Elementary Literary Ideas—(e.g., Character, Plot, Setting, Style, Theme)
    - Intermediate Literary Ideas—(e.g., Analogy, Antagonist, Conflict, Diction, Humor, Imagination, Protagonist, Soliloquy, Symbol, Transition)

- Scenario/Theme #1 – describe, model, and link to at least two *decision-making* ideas from class (~4 minutes)
    - What theory/model/framework from decision-making can be used to explain or predict the outcome of the scenario or the impact of the theme?

- Scenario/Theme #2 – describe, model, and link to at least two *creativity* ideas from class (~4 minutes)
    - What theory/model/framework from decision-making can be used to explain or predict the outcome of the scenario or the impact of the theme?

- Open Questions, Limitations, and Concluding Thoughts (~2 minutes)

Movie

Each team will select their own movie. I'll ask for the names of the movies early in the semester in order to eliminate any duplicates.