

Assignment: Moodle Contribution
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Course: MGT 360
Title: Management and Organizational Behavior (3 units)

“Knowledge has to be improved, challenged, and increased constantly, or it vanishes.”
---Peter Drucker (1909-2005)

Goal:

The goal of this assignment is to make a contribution on a subject posted in a discussion forum in the Moodle (<http://moodle.csun.edu>) course for this class. Such online work is helpful for hybrid or online courses.

Instructions:

By 5pm each Friday during the course, the instructor will post a question in a discussion forum for the upcoming week. Along with the question, the instructor will post the names of 10-15 students who will be selected to participate in the weekly contribution. Even though only 10-15 students will make a formal contribution, all students will read the various contributions each week. Each of the 10-15 students is to make one and only one of two different types of contributions:

- Original post—This post is a response to the *original question* from the instructor. Your response should be clear, original, and concise. This post must be no less than 50 words and no more than 100 words.

or

- Challenge or Extension post—This post is a *response* to one of the other student's post. Your response should be clear, original, and concise. This post must be no less than 50 words and no more than 100 words. A *challenge* post responds to a student's post (either an original post or another response to the original post) with a difference of opinion, difference of analysis, or difference of experience. An *extension* post responds to a student's post by extending the argument in the student's post, or explores a related idea to the student's post.

All contributions are to be done solely by each individual student. Each student will only make a single post throughout the semester. Students not selected to post that week read and review the material, but do not make a contribution to any post. Key posts and responses will be discussed as needed during our regularly-scheduled Thursday class.

Deliverable:

Each student's post must be made before 5pm on Tuesday following the Friday posting of the question by the instructor. (To help get the number words correct, it might be

helpful to type a response into a word processor first, and then copy-and-paste the text into Moodle.)

Examples:

Typical questions from the instructor might look like the following:

1. What was the most important key idea in the chapter reading for you?
2. For <this idea from the reading>, describe an example from a current issue of the Wall Street Journal or similar resource?
3. For this idea from last week's in-class discussion, describe how you would implement the idea in a financial services (e.g., a bank) firm.

Performance Measurement:

The scoring rubric for this assignment is as follows:

- | | | |
|---|---|-------------|
| 1 | - | weak post |
| 2 | - | strong post |

Additional points will be deducted for errors in language use and composition.