

**Course Outline (tentative)**  
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[ updated: Wednesday, January 24, 2007 ]

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**Course:** BUS 302  
**Title:** *The Gateway Experience* (3 units)

“There are five managerial roles; they are to set objectives, organize, motivate and communicate, measure, and develop people.”  
---Peter Drucker (1909-2005)

**Semester:** Spring, 2007  
**Class:** #15435  
**Day/Time:** Mon/Wed, 2:00pm-3:15pm  
**Location:** Juniper Hall 2208 (*juniperus communis*)

**Instructor:** Wayne Smith, M.S.  
**Office:** Juniper Hall 4143 (*juniperus communis*)  
**Office Hours:** Mon/Wed, 1:30pm-2:00pm and by appointment  
**Phone:** 818.677.4644  
**Email:** [wayne.smith@csun.edu](mailto:wayne.smith@csun.edu) (place “[CSUN Bus302]” in subject line)

**Web:** <http://ocw.smithw.org/2007spring/bus302/>  
**LMS:** <http://webteach.csun.edu/>

**Team**

**Instructor:** I co-teach this section with Professor Norris Dorsey  
**Web:** <http://www.csun.edu/~nrd36607/>

**Textbook(s):** Roberts, W., and Gunther, R. (2006) *The Gateway Experience* (Spring, 2007 ed.), Thompson Custom Publishing (olive green cover).

Course Pack for BUS 302. Spring, 2007 ed. (orange cover).

**Additional:** Additional materials are available on either the public website or the private LMS. The LMS may or may not be used this semester.

**Requirements:**

*Readings.* Students are expected to complete the assigned readings by the date noted by the instructor in class. This will typically be within one or two class sessions.

*Homework.* Students are expected to turn in all assignments at the beginning of class.

**Course Pattern:**

In general, the course will cover the topics outlined in the common BUS 302 outline.  
See:

<http://buslab5.csun.edu/bus302/Calendars.html>

However, students can ignore both the specific activities associated with specific days and the specific activities associated with specific times. The days and times for specific activities will vary depending on a range of factors, including how well the class is doing in specific subject areas.